



EQOXG®

Be Your Dog's Best Friend

Our Concept

The Company

EQDOG® together with an International network of experienced unique “Dog People” is an established Danish company, created on the concept of setting new standards in the market for dog accessories by utilizing advanced technology of human products together with the innovative solutions and Danish design.

The Brand

Strong but lovable, Hardworking but fun, Tough but protective; Are we talking about dogs? Of course, but we're also talking about EQDOG®, outdoor gear for active, adventurous dogs. Every product in the EQDOG® range has been designed and made with endurance, quality and comfort in mind, to support you and your dog in your outdoor lifestyle. We wouldn't put anything less than the best on our dogs. Would you?

Our Vision/Mission

The team at EQDOG® has a mutual vision and new expectations for innovative lifestyle equipment for dogs. Our designs come from time spent developing and observing dogs while they work and play. So we see the opportunities for better products designed with style and functionality in mind. EQ means “Emotional Quotient” a numerical measure of emotional intelligence. Our mission is to develop products that strengthen the emotional connection between humans and their dogs.



Companion

We see dogs as our partners in life. Whether they are protecting, assisting or simply just being there for us, they are our companions.



Innovation

Every year the sports and outdoor industry introduce new fabrics and functional materials that make an active lifestyle more fun. EQDOG's goal is to utilize this new technology to develop trendy and innovative products for dogs.



Function

EQDOG will always strive to develop products that combine new technology and basic design. By implementing innovative solutions, we increase the functionality and offer more comfort.

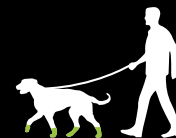


Footwear

Some people laugh when they see shoes for dogs and most dogs walk funny when they wear them for the first time, but there is a reason why dog shoes are not a joke. Much too often dogs are troubled with their 4 paws, for example, due to allergies, injuries, musculoskeletal disorders like HD, hypersensitivity, salted roads, icy weather, sharp edged rocks or dangerous litter. That is why we have developed our EQDOG Shoes to protect your dog's paws from possible injury. Your best friend will get used to the shoes very quickly when you reward him and he realizes how much they help.



FOOTWEAR



- SET OF 2 ALLOWING FOR DIFFERENCES IN FRONT AND HIND PAWS
- INCLUDING A PAIR OF SOCKS

REFLECTIVE DETAILS
FOR BETTER VISIBILITY



SUPER FIBER TOE BOX FOR
EXCELLENT CLAW PROTECTION



HEXAGONAL PATTERN SOLE FOR AN EXPERT GRIP

WIDE OPENING FOR EASY ON AND OFF

STRONG ANKLE STRAP WITH
INJECTION HOOK VELCRO

4 SEASON SHOES



Available size and colour:

Paw width: (mm)	Colour:
XXS 58	Black/Light Grey
XS 63	Dark Grey/Yellow
S 70	
M 75	Sold in a set of 2
L 80	including a pair
XL 88	of socks

SOCKS



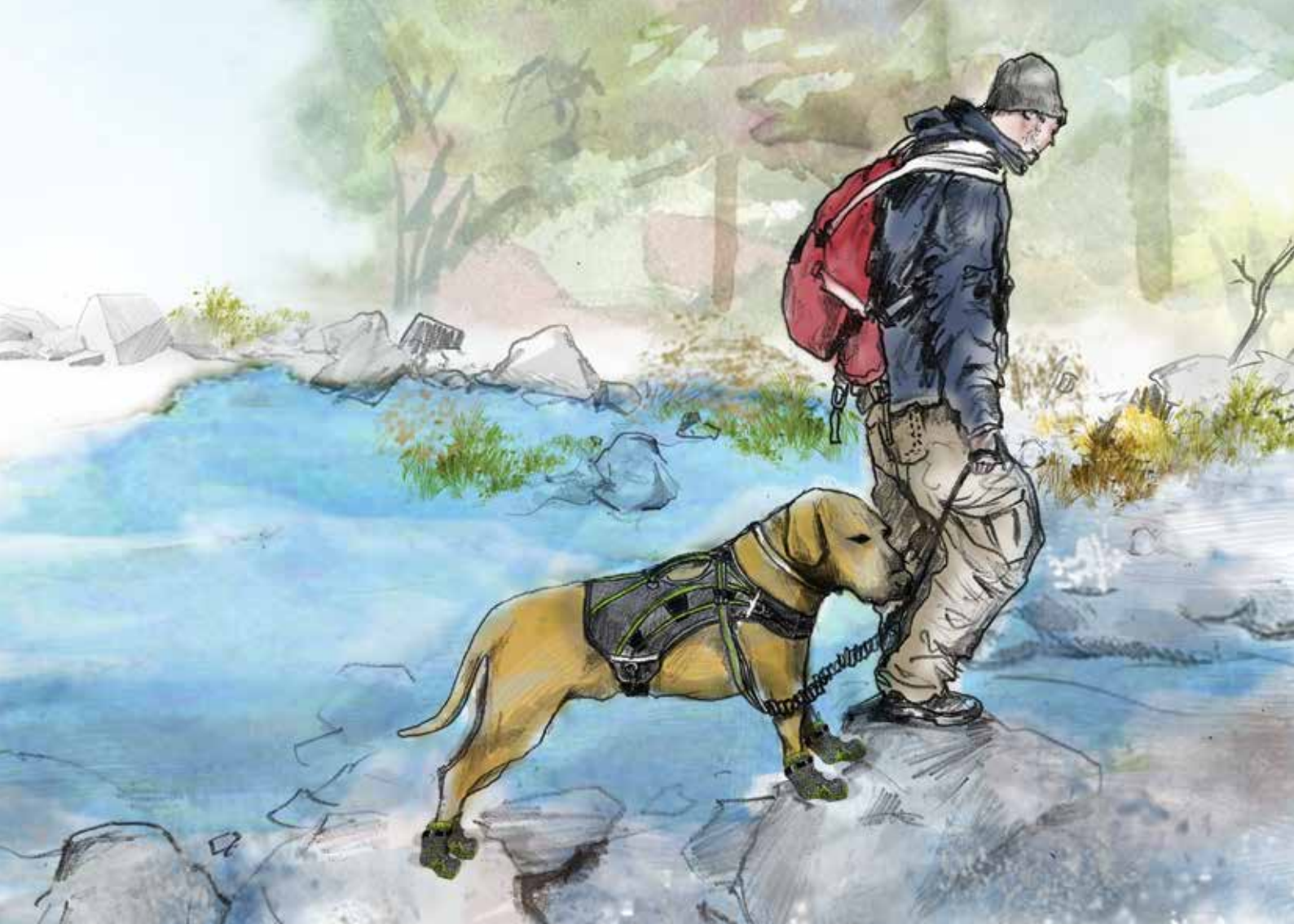
Available size and colour:

Available Size:	Colour:
XXS / XS	Dark grey
S / M	
L / XL	

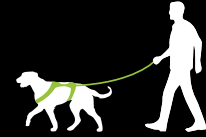
Harness

Some people prefer a collar and some a harness. We believe there is a use for both depending on the dog and what your activities are. For all pulling activities, you should always use a harness. The same is true for small dog breeds, which are delicate and where a collar could damage their necks. Breeds with short muzzles also benefit from harnesses because of their predisposition to breathing complications and tracheal collapse. Then there are older dogs that have trouble walking stairs or getting up. Here is an EQDOG Harness the perfect choice.





HARNESS



- 4 SMART LEASH ATTACHMENTS
 - LEADING
 - CORRECTION
 - MAN-TRAILING
 - TRACKING
- LIGHTWEIGHT AND ERGONOMIC DESIGN
- ADDITIONAL BELLY STRAP TO SUPPORT THE MOVEMENT (ALL SIZES EXCEPT XXS)



QUICK AND EASY ADJUSTMENT

BREATHABLE UPPER PANEL

HIGH VISIBLE REFLECTIVE STRIPES

SOLID ASSIST-HANDLE HOLDS UP TO 170 KG.

GEAR LOOPS FOR OPTIONAL FLEX PACKS

PRO HARNESS



Available size and colour:

	Body measurement: (cm)			Colour:
	Round Chest	Round Waist	Back Length	
XS	35-41	41-60	20	Black/Green Stripes
S	41-49	51-66	24	Black/Reflective Stripes
M	49-60	64-82	27	
L/XL	60-73	73-105	30	

CLASSIC HARNESS

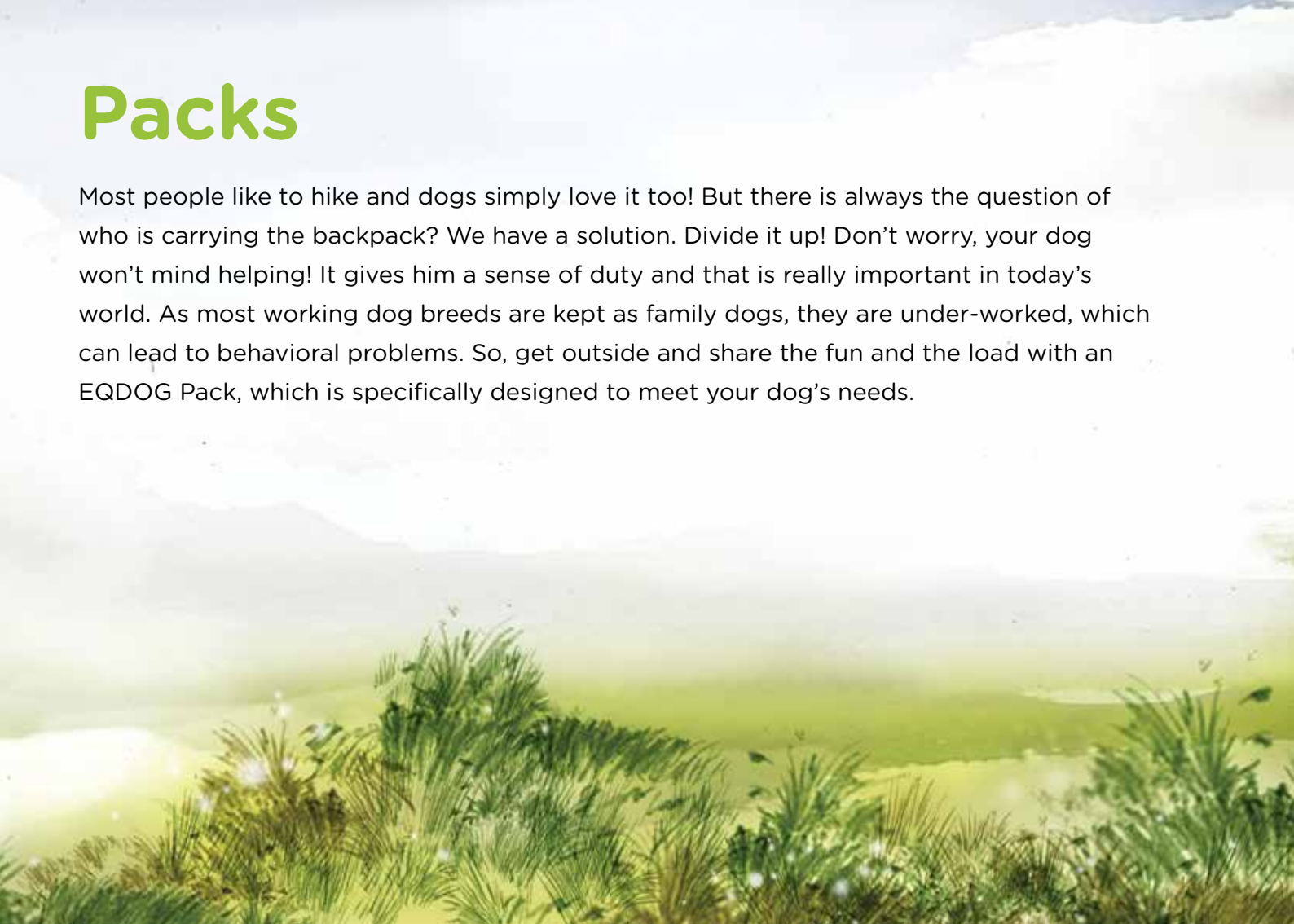


Available size and colour:

	Body measurement: (cm)			Colour:
	Round Chest	Lower Body	Girth	
S	49-60	26-33	60-80	Black/Reflective
M	62-72	29-38	78-100	
L/XL	71-92	35-50	84-120	

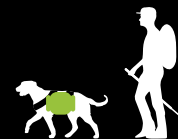
Packs

Most people like to hike and dogs simply love it too! But there is always the question of who is carrying the backpack? We have a solution. Divide it up! Don't worry, your dog won't mind helping! It gives him a sense of duty and that is really important in today's world. As most working dog breeds are kept as family dogs, they are under-worked, which can lead to behavioral problems. So, get outside and share the fun and the load with an EQDOG Pack, which is specifically designed to meet your dog's needs.





PACKS



- BOTH S AND M SIZE PACKS CAN FIT S, M, L PRO HARNESS
- ERGONOMIC DESIGN
- LIGHT-WEIGHT ONLY 225G EACH PACK



FLEX PACKS



Available size and colour:

Available size:

S

Colour:

Dark Grey/Green

Volume:

2.8 Liter each pack

Sold in a set of 2

Weight:

225g



Available size and colour:

Available size:

M

Colour:

Dark Grey/Green

Black/Silver

Volume:

3.2 Liter each pack

**Sold in a set of 2
including highly
visible rain covers**

Weight:

340g

Life Vest

Most dogs love the water, no matter if it's a lake, a river or the ocean. They love to swim, but what about currents, tides and lack of energy? Swimming is very exhausting for dogs and sadly they are not capable of judging how long they can swim! It's not surprising when you consider that a 5-minute swim is the equivalent of a 5-mile run. Our EQDOG Life Vests have been designed to protect your dog in the water - while swimming, boating, surfing and playing.





LIFE VEST



PRO LIFE VEST



Available size and colour:

	Body measurement: (cm)			Colour:
	Round Chest	Round Waist	Back Length	
				Yellow/Silver
XS	29-37	47-61	23	
S	39-50	61-76	33	
M	44-56	71-91	42	
L/XL	56-72	81-100	48	

CLASSIC LIFE VEST

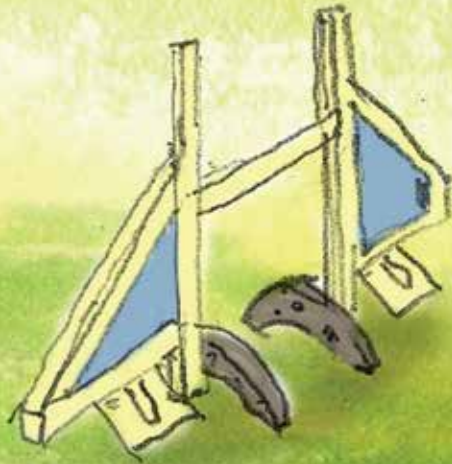


Available size and colour:

	Body measurement: (cm)			Colour:
	Round Chest	Round Waist	Back Length	
				Orange/Dark Grey
XS	29-37	47-61	23	
S	39-50	61-76	33	
M	44-56	71-91	42	
L/XL	56-72	81-100	48	

Training

Naughty dogs spoil the fun! That is why it is important to teach your dog good manners right from the start. Whether it is basic training, obedience, agility, disc-dogging, man-trailing or search and rescue, we at EQDOG have created some great products to make training more fun and effective. This strengthens the emotional bond between you and your dog.





TRAINING



CLICK'N TREAT



Available size and colour:

Available size:

One size

Adjustable waist size:

81-145 cm

Volume:

1 Liter

Colour:

Black/Dark Grey

Dark Grey/Orange

**The inner bag can be
purchased separately**

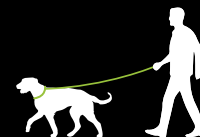
Life Style Products

Dogs have many needs such as eating, sleeping, playing, going for walks and being loved. All these little things in life are important to them and make them happy when done properly. With our EQDOG lifestyle equipment, we inspire, guide and motivate dogs and their owners to help satisfy their needs.





LEASHES AND COLLARS



HIGH QUALITY COLLAR WEBBING WITH 3 COATINGS

- WATER-PROOF
- GREASE-PROOF
- OIL-PROOF

SOFT TOUCH WEBBING



DURABLE NYLON WEBBING
INTEGRATED ELASTIC RODS



DURABLE EQDOG SNAP BUCKLE
WITH A BREAKING LOAD UP TO 90 KG.



STRONG, SUPER LIGHT (22G)
EQDOG CARABINEER WITH SWIVEL,
MAXIMUM BREAKING LOAD 700KG.



LARGE HANDLE WAIST
BAND ADJUSTMENT
UP TO MAX. 135CM



JOGGING LEASH



Available size and colour:

Available size

One Size

Colour:

Dark Grey/Green

Light Grey/Yellow

Lay flat **210cm**

Max Stretch **300cm**

Round Waist (Max) **135cm**

CLASSIC COLLAR



Available size and colour:

Available size (cm):

	Min	Max
XS	20	25
S	26	35
M	34	50
L	42	67

Colour:

Dark Grey/Green

Light Grey/Yellow

Light Grey/Pink

PRO LEASH



Available size and colour:

Available size:

One size

Colour:

Dark Grey/Green

3 steps adjustment:

165cm

122cm

100cm

KEYCHAIN LEASH



Available size and colour:

Available size:

One size

Colour:

Light Grey/Yellow

Lanyard leash length:

48cm (half fold)

Keychain wristlet length:

14cm (half fold)

REFLECTIVE LEASH



Available size and colour:

Available size:

One size

Colour:

Black/Reflective

Red/Reflective

Green/Reflective

Length:

120cm

REFLECTIVE MARTINGALE COLLAR



Available size and colour:

Available size (cm):

XXS 30

XS 35

S 40

M 45

L 50

XL 55

XXL 60

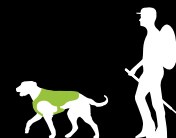
Colour:

Black/Reflective

Red/Reflective

Green/Reflective

COOL DOG



Available size and colour:

Body measurement: (cm)

	Max Girth	Body Length
XXS	45	23
XS	64	29
S	72	41
M	90	49
L	100	54
XL	110	60

Colour:

Blue

DOGGY DRY



Available size and colour:

Body measurement: (cm)

	XXXS	XXS	XS	S	M	L/XL
Round Waist	30-35	35-40	40-65	50-85	60-95	75-125
Back Length	25	33	43	54	69	82

Colour: Yellow, Dark Grey

QUICK DRY



Available size and colour:

Available size:
(cm)

S	50x100
L	75x140

Colour:

Dark Grey

SLEEPER



Available size and colour:

Available size:
(cm)

M 96x64

L 120x90

Colour:
Beige

TRAVEL BOWL



Available size and colour:

Available size:

One size

Folded Ø 12cm

Open Ø 27cm

Colour:
Yellow

Volume:

4 Liter

Weight:

70g

FETCHER



Available size and colour:

Available size:	Colour:
(cm)	Blue

One size

4x21

FLOATIE



Available size and colour:

Available size:	Colour:
(cm)	Orange

S 4x21

L 6x28

FLYING DISC



Available size and colour:

Available size:	Colour:
(cm)	Blue

S Ø 15

L Ø 24

How to Measure your best friend for a perfect fit

EQDOG has spent years on the design of our products offering comfort for your best friend during play and work. It is essential that the measurement is done correctly in order to achieve comfort and to get the full benefits from our designs and functionality. Please make sure you spend time on this stage as the result will be highly important to your dog. If you have any questions please do not hesitate to contact us.

Measuring for the EQDOG harness or life vest

Round chest

- a) Place your hand on the centre of their chest bone.
With some dogs this might protrude.
- b) With a measuring tape, measure from the center of chest bone to the shoulder bone at the base of the neck.
- c) The measurement result x 2 will be your round chest measurement.

Measuring for EQDOG Shoes

Paw width

- a) Place a piece of paper on the floor.
- b) Place one front -paw on the paper.
- c) With a pencil make a line each side of the paw.
- d) Do the same with one of the hind Paw.
- e) Remove the paper and measure between the lines.
This will be the size required.
- f) If the measurement falls between sizes please choose the larger size.

Our Measurement

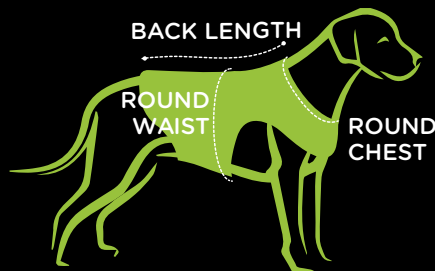


PAW WIDTH

SHOES

Paw width: (mm)

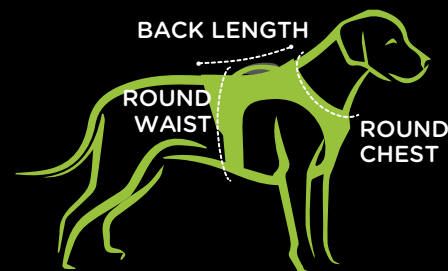
XXS	58
XS	63
S	70
M	75
L	80
XL	88



LIFE VEST

Body measurement: (cm)

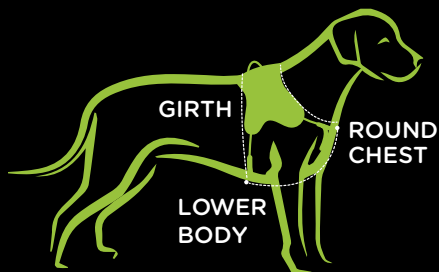
	Round Chest	Round Waist	Back Length
XS	29-37	47-61	23
S	39-50	61-76	33
M	44-56	71-91	42
L/XL	56-72	81-100	48



PRO HARNESS

Body measurement: (cm)

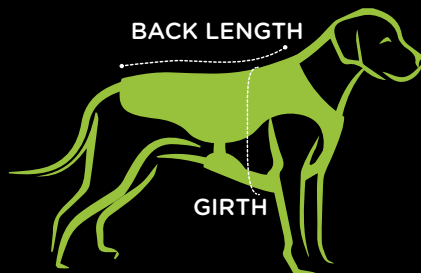
	Round Chest	Round Waist	Back Length
XS	35-41	41-60	20
S	41-49	51-66	24
M	49-60	64-82	27
L/XL	60-73	73-105	30



CLASSIC HARNESS

Body measurement: (cm)

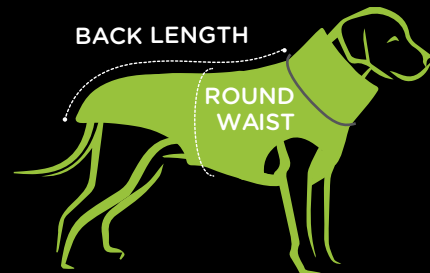
	Round Chest	Lower Body	Girth
S	49-60	26-33	60-80
M	62-72	29-38	78-100
L/XL	71-92	35-50	84-120



COOL DOG

Body measurement: (cm)

	Max Girth	Body Length
XXS	45	23
XS	64	29
S	72	41
M	90	49
L	100	54
XL	110	60



DOGGY DRY

Body measurement: (cm)

	Round Waist	Back Length
XXXS	30-35	25
XXS	35-40	33
XS	40-65	43
S	50-85	54
M	60-95	69
L/XL	75-125	82





